



State of New Jersey
Board of Public Utilities

Two Gateway Center
Newark, NJ 07102

IN THE MATTER OF THE IMPLEMENTATION) ENERGY
OF ADDITIONAL THIRD PARTY SUPPLIER)
MARKETING DISCLOSURES)
AND REPORTING REQUIREMENTS) Docket No. EX01010059

(SERVICE LIST ATTACHED)

BY THE BOARD:

The Electric Discount and Energy Competition Act, N.J.S.A. 48:3-49 et seq. ("EDECA"), which was signed into law on February 9, 1999, provides the Board with the ongoing oversight and regulatory authority to monitor and review the composition of the electric generation and retail power supply marketplace in New Jersey. N.J.S.A. 48:3-50.c.(5).

In accordance with the authority provided by EDECA, the Board deems it imperative that all third party electric power suppliers and gas suppliers ("third party suppliers") doing business in New Jersey provide the Board with current, up to date information with respect to the status of their current marketing efforts in New Jersey, including local distribution territory(s) served and the customer classes which they are actively marketing so that the information can be made available on the Board's Web site. The Board FINDS that it is crucial that its Web site and the Web site of New Jersey Energy Choice provide current, timely and accurate consumer information as to the status of third party suppliers participating in the New Jersey market.

Therefore, the Board DIRECTS that all third party electric power and gas suppliers notify the Board's Licensing and Registration Staff, in writing, no later than ten (10) business days from the date of this Order, as to the current status of its marketing efforts, as follows:

1. Local distribution territory(s) served;
2. Customer classes served; and
3. Whether the supplier is actively marketing to each territory and class indicated.

The Board FURTHER DIRECTS that all third party electric and gas suppliers submit updated information on a monthly basis on or before the 15th day after the end of each month or upon a change in their marketing efforts. If a third party supplier indicates that it is not actively marketing, the Board's Web site shall indicate that the supplier is not actively marketing in New Jersey. If a third party supplier fails to comply with the requirements of this Order, the supplier's marketing information shall be deleted from the Board's Web site. This information will be

forwarded to New Jersey Energy Choice so that its Web site will reflect current, timely and accurate consumer information as well.

DATE: February 2, 2001

BOARD OF PUBLIC UTILITIES
BY: (SIGNED)

HERBERT H. TATE
PRESIDENT

(SIGNED)

FREDERICK F. BUTLER
COMMISSIONER

ATTEST:

(SIGNED)
FRANCES L. SMITH
BOARD SECRETARY